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Eloquest Healthcare joins APIC to support International Infection Prevention Week

Ferndale, MI October 17, 2017 – To raise awareness about the importance of infection prevention, Eloquest Healthcare is joining the Association for Professionals in Infection Control and Epidemiology ([APIC](#)) as a corporate [Champion](#) for International Infection Prevention Week ([IIPW](#)), October 15-21.

Eloquest Healthcare has a number of activities planned to educate consumers and healthcare professionals about the importance of infection prevention including a live webinar with Michelle DeVries, BSH, MPH, CIC that discusses a review of literature that indicate that dressing changes due to disruption are associated with a significant risk of bloodstream infection. Her facility's quality improvement project to decrease the number of premature dressing changes due to disruption was initiated and its results will also be discussed.

Healthcare-associated infections lead to an estimated 75,000 [deaths](#) and result in approximately \$33 billion in excess medical costs in the U.S. annually, according to the Centers for Disease Control and Prevention (CDC). At least 2 million Americans become infected with bacteria that are resistant to antibiotics and 23,000 die each year as a direct result of these infections.

IIPW is an annual awareness campaign to stimulate interest in and highlight the importance of infection prevention. The 2017 theme for International Infection Prevention Week is [Antibiotic Resistance](#). APIC wants to spread the message about the critical need to preserve antibiotics for the future.

"We are proud to support IIPW," said corporate spokesperson. "By working together, we can all do a better job of protecting patients. International Infection Prevention Week is a good time to celebrate the progress that is being made in reducing healthcare-associated infections and to commit to actions that will accelerate that progress."

"We are happy to have the support of [NAME OF COMPANY] for IIPW," said Katrina Crist, MBA, CAE, APIC CEO. "APIC welcomes the healthcare companies who have joined International Infection Prevention Week as [Champions](#). Their generous support is helping to make IIPW a movement that will influence change and save lives."

Eloquest Healthcare plans to join APIC and other healthcare organizations, including the CDC, on **Tuesday, October 17 at 2 p.m. ET** for a [Twitter chat](#) using #IIPWChat to discuss how healthcare providers, patients, and families can prevent infections and reduce antibiotic resistance. Eloquest Healthcare has also supported APIC's [Antibiotic Resistance Thunderclap campaign](#), which goes viral on **Wednesday, October 18 at 12 p.m. ET**. By donating a Tweet or Facebook post to stop the spread of antibiotic resistance, the message will reach as many people as possible at the same moment. Learn more at www.InfectionPreventionandYou.org/iipw.

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